



A New Milestone for *farmdoc daily*: 1,000 Articles and Counting

Scott Irwin

Department of Agricultural and Consumer Economics
University of Illinois

March 23, 2015

Please join us in celebrating another *farmdoc daily* milestone. Today's article is the 1,000th since we started publishing in March 2011. Four years ago the *farmdoc* team committed to the unprecedented, and more than a little audacious, goal of publishing one original article of research-based analysis and information each business day. We are, of course, proud to have accomplished this goal, but we are even prouder that we met the goal while maintaining high standards for timeliness, relevance, and rigor. We know that the quality of articles, and not the quantity, is the reason why *farmdoc daily* has earned a place on the "must read" list of literally hundreds of thousands of farmers, lenders, educators, journalists, traders, market analysts, and policy-makers around the world.

Of course, none of this would be possible without the hard work and dedication of our remarkable team of contributors to *farmdoc daily*. This team includes Ryan Batts, Jonathan Coppess, Paul Ellinger, Bryan Endres, Darrel Good, Scott Irwin, Todd Kuethe, Marc Lovell, John Newton, Nick Paulson, Paul Peterson, Gary Schnitkey, and Bruce Sherrick of the Department of Agricultural and Consumer Economics and Dwight Raab, state coordinator of the Illinois Farm Business Farm Management Association and extension specialist in the Department of Agricultural and Consumer Economics. We are also fortunate to count Chris Hurt, a professor in the Department of Agricultural Economics at Purdue University, and Carl Zulauf, a professor in the Department of Agricultural, Environmental and Development Economics at The Ohio State University, as regular contributors. In addition, we have been privileged to publish on occasion the contributions of a long list of other talented authors. And none of what you see at *farmdoc daily* would be possible without the incredible talents of our project manager, Mark Althouse, and the assistant project manager, Hongxia Jiao.

As part of our celebration of publishing 1,000 articles we are releasing today a "refreshed" version of the *farmdoc daily* site. One of the most important changes is a new and enhanced system for searching articles by subject categories. We realized that with so many articles in the *farmdoc daily* "library" users need a better way of quickly pinpointing articles of interest. So, we created a new two-tiered set of subject categories and tagged each and every article with at least one of the new categories. As the screen capture below shows, articles within each of the subject categories can be easily accessed by rolling your mouse over "Categories" on the grey navigation bar:

We request all readers, electronic media and others follow our citation guidelines when re-posting articles from *farmdoc daily*. Guidelines are available [here](#). The *farmdoc daily* website falls under University of Illinois copyright and intellectual property rights. For a detailed statement, please see the University of Illinois Copyright Information and Policies [here](#).

farmdocDAILY



March 23, 2015

March 1 Soybean Stocks Estimate to Be Overshadowed by Planting Intentions?

The USDA's estimate of the size of the 2014 crop and implied a record large residual marketing year.

Continue reading...

Posted by Darrel Good

March 20, 2015

A Different Way to Evaluate Profitability

Typically to measure farm profitability one would subtract economic costs to arrive at a measure of profitability that has 1.00 as the breakeven point. Let's call this "Production/1.00 of Cost" if you can't see that that is profit, but that is also loss

- agricultural policy
- biofuels
- crop insurance
- farmland prices and rents
- finance
- management
- marketing and outlook
- events
- budgets (16)
- costs of production (36)
- crop economics (96)
- decision aids (29)
- livestock economics (8)
- machinery economics (7)
- profitability (37)
- taxation (44)

Corporate Sponsor



Supporters farmdoc supporters >



Tweets Follow

farmdoc Daily @farmdocDaily 3h

March 1 Soybean Stocks Estimate to Be Overshadowed by Planting Intentions? Read today's article from Darrel Good. ... [ow.ly/2WlWqu](#)

Show Summary

You can also search by author name or month. In addition, you can use the built-in search feature to search by key words, which is now located on the right-hand side of the grey navigation bar. We hope you will give the new category search feature a try and that it helps you find what you are looking for in a snap. As always, we appreciate your feedback and comments for improving *farmdoc daily*. On to 2,000!

Regards,
Scott Irwin
farmdoc team leader