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A Farm Bill Update: More Changes to Commodity Programs

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After creating a one-year extension to the 2008 Farm Bill in the midst of larger budget issues at the end of last year, Congress has resumed the Farm Bill process. Both the Senate and House Ag Committees have released 2013 Farm Bill markups (see Senate version here; House version here). Both the Senate and House drafts are similar to the versions passed by the full Senate and House Ag Committee in 2012 (see previous posts from Carl Zulauf summarizing those here and here) in that the majority of existing commodity programs (direct, countercyclical, ACRE, and SURE programs) are repealed to achieve spending reductions. However, there have been some slight changes to the programs created to replace those being repealed, particularly in the new version from the Senate. Today's post provides a summary of some of those commodity program changes. Discussion of continued changes in other titles, such as Crop Insurance, and the budget implications will be saved for future posts.

Target Price Programs

The House Farm Bill from last year included an option for producers to choose between revenue and price protection, while the Senate Farm Bill included a revenue program only with the choice between farm and county level coverage. In the latest mark from the Senate Ag Committee, a target price program – named Adverse Market Payments (AMP) – is included in addition to the new revenue program. The 2013 Farm Bill from the House continues to include the Price Loss Coverage (PLC) program with the optional election of county level revenue coverage.

The AMP program would provide payments if prices fall below commodity specific reference prices. With the exception of rice and peanuts, AMP reference prices are defined as 55% of the Olympic average of the national prices for each commodity over the previous 5 marketing years. Rice and peanuts have legislatively set reference prices of \$13.30/hwt and \$523.77/ton, respectively. These reference price levels are well above the \$8.03/hwt and \$283.43/ton which would be in place if the Senate rule for other crops was used for rice and peanuts.

For most crops, AMP payment acreage is 85% of the farm's current base acreage, and payment yields are set equal to current CCP program yields. A base acreage updating option for peanuts based on planted acreage from 2009 to 2012 is included, and payment yields for rice and peanuts can be updated based on farm yields from 2009 to 2012.

The target price program in the House version of the 2013 Farm Bill is largely the same as the PLC program included in the 2012 Farm Bill. Reference prices for all crops are fixed by Congress and are, in general, set above current CCP program target prices. In contrast to the current CCP and proposed AMP program from the Senate, payment acres are 85% of planted acreage (up to a farm's total base acreage) and payment yields are allowed to be updated from current levels to 90% of the average farm yield from 2008 to 2012.

Table 1 provides a summary of the main parameters defining the current CCP and proposed AMP and PLC programs. Beyond the payment acreage and payment yield differences, there also exist fairly significant differences between how reference prices are defined in the Senate and House programs. Table 2 summarizes those differences for selected program commodities, and also provides the current direct payment rates and CCP target price levels for comparison. Reference prices for the AMP program would increase from current CCP target price levels for all commodities except wheat and oats. Reference price levels for the PLC program would be raised above current CCP target prices for all commodities and would also be set above AMP reference price levels for all crops except for grain sorghum. Thus, it is likely that the 2013 Farm Bill will include at least an option for a price-based program with target or reference price levels set above current levels. However, given the repeal of the direct payment program, there will be no fixed component to the price supports. Payments will only be triggered if prices fall below a given level for each commodity.

	Senate:	House:	
2	Adverse Market Payments	Price Loss Coverage	
Payment Acres	85% of Base Acreage	85% of Planted Acreage (up to total base)	
Payment Yields	Current CCP Yields Updating allowed for Rice and Peanuts	Current CCP with updating option	
Reference Price	55% of 5-year Olympic Average Fixed levels set by C		
	rice and peanuts		
Payment Rate	Difference between reference price and max of actual price for the marketing year or the commodity's loan rate	Difference between reference price and max of actual price for the marketing year or the commodity's loan rate	
Payment Amount	Product of:	Product of:	
	1) Payment Rate	1) Payment Rate	
	2) Payment Yield	2) Payment Yield	
	3) Payment Acres	3) Payment Acres	

Table 2. Comparison of Current Target and Proposed Reference Price Levels, Selected Commodities

	Current Program		Proposed Programs	
Commodity	Direct Payment Rate	CCP Target Price	Senate Reference Price	House Reference Price
Corn	\$0.28	\$2.63	\$2.83	\$3.70
Soybeans	\$0.44	\$6.00	\$6.19	\$8.40
Wheat	\$0.52	\$4.17	\$3.62	\$5.50
Rice (\$/hwt)	\$2.35	\$10.50	\$13.30	\$14.00
Peanuts (\$/ton)	\$36	\$495	\$523.77	\$535
Grain Sorghum	\$0.35	\$2.63	\$2.61	\$3.95
Oats	\$0.02	\$1.79	\$1.68	\$2.40
Barley	\$0.24	\$2.63	\$2.82	\$4.95

Revenue-based Programs

Both the Senate and House versions of the 2013 Farm Bill continue to include new revenue-based commodity programs. Both the Senate's Ag Risk Coverage (ARC) and the House's Revenue Loss Coverage (RLC) programs are defined similarly to those proposed in 2012. Table 3 provides a summary comparison of the main parameters of the ARC and RLC programs.

The ARC program offers the choice of coverage between farm and county level coverage, with the differences between the choices being the yields used to determine benchmark and actual revenues, and the percentage of payment acres upon which ARC payments would be received if they are triggered. The benchmark revenue is the product of Olympic-averages of crop yields and national marketing year prices over the past 5 years, and actual revenue is the product of yield and national price for the current marketing year. ARC payments are triggered if actual revenue falls below 88% of benchmark revenue, and payments are capped at 10% of benchmark revenue for the current year. Note that this is a slight change from the 89% of benchmark trigger used in the 2012 version of the ARC program.

The RLC program proposed by the House is an alternative to the PLC program (with PLC being the default choice), and provides county level revenue coverage. A key difference between RLC and ARC is that RLC payments are made based on current planted acreage rather than base. The RLC benchmark revenue is defined in the same way as for the ARC program, but actual revenue must fall below 85% of the benchmark to trigger a payment. In contrast to ARC, the RLC program uses the midseason price, or the average national price over the first 5 months of the marketing year, to determine actual revenue.

	Senate:	House:	
	Agricultural Risk Coverage	Revenue Loss Coverage	
Coverage	County or Farm Revenue	County Revenue	
Payment Acres	Planted Acreage (up to total base)	85% of Planted Acreage (up to total base)	
Benchmark Revenue	Product of:	Product of:	
	1) 5-year Olympic average of farm or county yield	1) 5-year Olympic average of farm or county yield	
	5-year Olympic average of market year average price	 5-year Olympic average of market year average price 	
Actual Revenue	Product of:	Product of:	
	1) Farm or county yield	1) County yield	
	Max of marketing year average price or commodity's loan rate	Max of midseason price or commodity's loan rate	
Revenue Guarantee	88% of Benchmark Revenue	85% of Benchmark Revenue	
Payment Rate	Difference between Guarantee and Actual Revenue, up to a max of 10% of Benchmark Revenue	Difference between Guarantee and Actual Revenue, up to a max of 10% of Benchmark Revenue	
	Payment is made on:	Payment is made on payment acres	
	1) 65% of payment acres if farm coverage is elected		
	 80% of payment acres if county coverage is elected 		

Summary

Both the Senate and House Ag Committees released mark ups for the 2013 Farm Bill this week. While both versions resemble those from 2012, there are some key differences. In particular, the Senate Farm Bill now includes a target price commodity program in addition to revenue coverage. With both versions now including target price and revenue programs it is becoming more certain that the final Farm Bill will include, at a minimum, a choice between the two program types.

Also of note is the differential treatment provided for rice and peanut producers in the Senate's 2013 Farm Bill. Both crops are provided with a fixed reference or target price well above what would be used if the target price definition for other program crops was used. Furthermore, base acreage updates are allowed for peanut producers and payment yield updates are allowed for both peanuts and rice in the Senate version; the House version allows payment yield updating for all covered commodities.

Finally, another addition to both the Senate and House versions ties conservation and wetland protection compliance to commodity program eligibility. Therefore, producers must comply to be able to receive AMP/ARC or PLC/ARC commodity program payments. There has been significant discussion and speculation over whether compliance would be tied to commodity or crop insurance programs, and these additions seem to address this issue.