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"Progressive" Farm Subsidies

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U.S. farm subsidies are often villified because a "disproportionate share of the benefits" go to large farms. In some sense, this shouldn't be surprising; farm subsidies are designed to pay farms for their productivity. Farmers receive a subsidy for each bushel (or pound, depending on the commodity) they produce. Produce more bushels, get more subsidies. Even more productive land receives higher subsidies (through Direct and Counter Cyclical Payments).

The real problem here is the standard of "fairness." Subsidies are a negative tax, but when we talk about taxes we don't complain that they are "unfair" because the wealthiest 5% of Americans pay 59% of all tax revenue (in 2008). You don't hear, "we should reduce taxes on the rich because they pay a disproportionate share of total tax revenue." Even if you did hear someone say that, you wouldn't take them seriously. That's not how we as a society have decided to measure the "fairness" of the tax system.

Instead we use words like "progressive" or "regressive" to indicate whether the rich are paying a higher share of their own income than the poor. A progressive tax system like ours requires the rich to pay a higher share of their income than the poor.

So, are farm subsidies progressive or regressive? Before we can answer that, we need to establish a standard by which to measure subsidies' progressivity. We could use farmer income, which is the same standard we use when talking about taxes. But remember, farm subsidies are essentially paid to businesses (the critics won't let you forget that) and businesses seem to have all sorts of accounting tricks to inflate or deflate their income.

A more consistent approach would be to use business revenue or assets as the yardstick by which to measure the fairness of farm subsidies. Under this approach, a "fair" subsidy would be higher, relative to their sales or assets, for small farms than large farms. Intuitively, this type of subsidy gives small farms an opportunity to leverage the subsidies and become bigger and minimizes large farms' ability to use the subsidy to grow.

Ironically, U.S. farm subsidies are progressive under this standard, and have been for some time. Below is a graph taken from a report by the Government Accountability Office (GAO) in 1984. Subsidies are 10% of sales for small farms but only 4% of sales for large farms.

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More recent data paint a similar picture. Using the 2002 Census of Agriculture, I calculated subsidies as a proportion of farm sales



And, using the Census of Agriculture from 1987 – 2002, here is the progressivity of farm subsidies relative to a farm's total assets



More about these graphs and the distribution of farm subsidies can be found here.

(NB: the lines dipping below zero are an artifact of the estimation technique (loess); no one in the data had negative subsidies)

Author's Response to Comments:

Growing up on a farm, I learned to fix almost anything with some bailing wire, a hammer, and some duct tape. Sometimes the fix was intentionally temporary–while we waited for the right part; sometimes we hoped it would last b/c it would be too expensive to "do it right." Well, you know what they say, "hope in one hand...." Permanent solutions invariable required the right tools and the right parts.

The Internet is an excellent tool for one of the primary missions of land-grant schools: outreach and extension. Farmdoc is a prime example of the innovative, forward-thinking that goes on around me here at the University of Illinois. It's extension and outreach for the 21st century, delivered by the Internet. The farmdoc folks recently started blogging, and I had the opportunity to cross-post my "Progressive" subsidies post there yesterday. There have been a few interesting comments.

The comments consistently observe that subsidy progressivity doesn't capture all facets of the agricultural-subsidy issue. Unlike the income tax, which is ubiquitous (just like death), only a small slice of the population receives farm subsidies. Measuring the progressivity of subsidies might not be useful when comparing subsidy recipients with non-recipients.

Fair comment. So is measuring subsidy progressivity ever useful? Yes. It is a useful tool when looking at the distribution of agricultural subsidies among farms that receive them. Too often the policy debate is clouded by the argument that, "subsidies go to 'big program-crop producers' but not to the little guy with an acre of vegetables." This rhetorical fallacy conveniently overlooks the *"little* program-crop producers." If we should care about small family farms, then we should care about *all* of them. My point is, *among farms receiving subsidies*, the distribution of subsidies is "fair." Progressivity is the right tool for the question.

Forty-three percent of all farms receive subsidies. Subsidy progressivity is the best way to talk about fairness among these farms. The following table provides a lot of information about the distribution of subsidies. One thing I want to highlight in this context is that a majority, 54-83%, of farms with more than \$10,000 in sales receive subsidies, and between 53-79% of farms with positive net returns receive subsidies.

	Distribution of total payments	Percent of all farms	Percent receiving payments	Distribution of farms receiving payments	Payments per farm receiving payments
			Percent		Dollars
All Farms	100	100	42.7	100	17,944
Economic Class					
\$1,000,000 or more	18.2	1.7	63	2.5	132,560
\$500,000 to \$999,999	17.5	2.1	75.8	3.7	84,203
\$250,000 to \$499,999	21.9	4.3	83	8.2	47,730
\$100,000 to \$249,999	20.0	7.9	78.8	14.6	24,570
\$50,000 to \$99,999	9.3	8.2	72.8	13.9	12,027
\$10,000 to \$49,999	8.4	19.4	53.8	24.4	6,212
Less than \$10,000	4.7	56.5	24.7	32.7	2,565
Farm Typology					
Rural Residence Farm	16.0	65.8	32.9	50.6	5,672
Intermediate Farm	24.5	24.5	57.3	32.8	13,379
Commercial Farm	59.5	9.7	72.6	16.5	64,644
Net Cash Income			\frown		
\$100,000 or more	44.1	6.4	76.8	11.6	52,624
\$40,000 to \$99,999	18.7	7.2	79.0	12.7	19,806
\$10,000 to \$39,999	14.1	11.7	69.2	19.0	9,179
\$1 to \$9,999	7.5	20.7	53.1	25.7	2,775
\$0 to -\$9,999	4.7	36.7	28.8	20.0	985
-\$10,000 to -\$39,999	3.4	14.4	23.6	7.9	1,823
Less than -\$40,000	7.5	2.9	44.8	3.1	19,805

A productive policy debate cannot rely on fallacious reasoning. We care about small farms *vis-a-vis* large farms, and we care about program-crop producers *vis-a-vis* non-program-crop producers. Progress depends on using the right tool to analyze each of these distinct issues. Trying to fix it with a hammer and some duct tape won't cut it.